

**Extract from the draft minutes of the meeting of Environment and Prosperity  
Scrutiny Committee held 24<sup>th</sup> July 2012**

**MINUTE 24: STREET NAMING POLICY**

Consideration was given to a draft policy in relation to the Street Naming and Numbering Service for Cheshire East Council, prior to it being submitted to the Portfolio Holder for Environment for approval.

The report highlighted that it was essential for a new policy be implemented to facilitate the effective delivery of the Street Naming and Numbering Service and the attendant benefits realised from a well run, proactive service.

It was noted that it would be possible to make administrative charges to applicants in many cases, however the level had yet to be determined and this should not be seen as a financing mechanism. The Portfolio Holder highlighted that in order to reduce administrative costs; payment could only be made via debit card. Members agreed to receive a progress report on the charges agreed and income generated.

It was agreed that alternative forms of advertising other than through the media should be pursued as this was costly to the authority and considered to be ineffective.

**RESOLVED**

1. That the Portfolio Holder for Environment be recommended to approve the Policy subject to the comments highlighted above.
2. That a progress report outlining the agreed charges and income generated be brought back to a future meeting of the Committee.